Title of Policy: Social Networking Policy
_____

 Applies to (check all that apply):
Faculty____   Staff ____   Students____
Division/Department____   College _X__

Topic/Issue:

Social networking sites such as Facebook, Flickr, MySpace, LinkedIn, and Twitter are being used progressively by students to communicate with each other, and by institutions to post events and profiles to connect with existing and new students.

Background to Issue/Rationale for Policy:

To ensure that all BCCC's Social Networking Web Site Pages conform to the terms of this policy.

State/Federal Regulations Requirements (cite if applicable):

N/A

Policy Language:

It is the policy of Baltimore City Community College to utilize Web 2.0 technologies, including but not limited to social networking sites, blogs, video sharing sites, and Web applications to support the College in accomplishing its Mission. Social networking site pages have been created to facilitate communication between the College and internal and external publics, including but not limited to current students, alumni, prospective students, faculty members, staff, board members, donors, partners, and affiliates. The College welcomes comments and opinions, and is committed to preserving these site pages, pending availability, to share information in an ethical and professional manner, free from harassment, exploitation, and intimidation. In an effort to sustain a positive environment, the College reserves the right to remove any comments or postings from official college-sponsored pages that are considered inappropriate, inflammatory, or damaging to internal and external publics.

Implementation Date: Upon Board Approval

Originator/Division: Computer Information Technology Services

Approved by Board of Trustees: April 27, 2010

*_**This policy once approved by the Board of Trustees supersedes all other policies.**_